



ARMAGEDDON 2026 PROMOTION

Terms & Conditions

Rainbow's End exclusive Armageddon ticket offers & 2027 Annual Pass prize draw

1. Promotion

- The Armageddon 2026 promotion is offered by Rainbow's End.
- The promotion provides access to selected special ticket prices for eligible Rainbow's End Daytime and Night Rides sessions using designated Armageddon discount codes.
- Armageddon promotional offers are available for online bookings only and are not available for purchase at the gate.

2. Promotional Period

- Armageddon discount codes will be available to use from Thursday 22 October 2026 until 11:59pm on Sunday 8 November 2026, unless withdrawn earlier in accordance with these terms.
- Eligible tickets purchased during the promotional period may be used for selected visits through to 31 January 2027, subject to the date/session restrictions of the applicable ticket type and availability.
- Bookings must be completed and the relevant Armageddon discount code successfully applied before the promotional period closes.

3. Ticket Offers

- Discounts apply only to the eligible ticket products and sessions specified on the Armageddon promotion page.
- Daytime promotional tickets are valid only for eligible Daytime sessions. Night Rides promotional tickets are valid only for eligible Night Rides sessions.
- Tickets and sessions are subject to availability and may sell out.
- The promotional price cannot be applied retrospectively to tickets purchased before the promotion began or without the applicable Armageddon discount code.
- If additional tickets are required, a new booking may be made using the applicable discount code while the promotion remains available and subject to ticket/session availability. If the promotion has ended or promotional inventory is unavailable, standard pricing will apply.
- Unless otherwise stated, promotional tickets remain subject to Rainbow's End's standard booking, admission, cancellation, rescheduling and park terms and conditions.

4. 2027 Annual Pass Prize Draw

- Customers who purchase an eligible ticket using an Armageddon discount code and redeem that eligible ticket for admission to Rainbow's End on or before 8 November 2026 will automatically receive entry into the prize draw.
- The qualifying ticket must be scanned/redeemed for park admission by 8 November 2026. Purchasing a ticket for a later visit does not qualify for the prize draw.
- No separate competition entry is required.
- One winner will receive 2 x 2027 Rainbow's End Annual Passes.
- The 2027 Annual Passes are valid for DAYTIME SESSIONS ONLY between 1 January 2027 and 31 December 2027. They are not valid for Twilight or Night Rides sessions.
- The Annual Passes are subject to Rainbow's End's standard Annual Pass terms and conditions, including any applicable operating dates, attraction restrictions and park conditions.
- The prize is not redeemable for cash and cannot be transferred.



5. Prize Draw & Winner

- Prize will be drawn on Monday 9 September before 17:00 from all verified qualifying entries.
- The winner will be contacted using the contact details associated with their qualifying booking.
- The winner must respond within 7 days of notification, after which Rainbow's End may redraw the prize.
- Rainbow's End may verify that a selected winner meets all eligibility requirements, including confirming that the qualifying ticket was purchased using an eligible Armageddon discount code and redeemed for park admission by 8 November 2026.
- Employees of Rainbow's End, Armageddon and their immediate families are excluded from this prize draw.

6. General

- Discount codes cannot be exchanged for cash and cannot be used in conjunction with another promotional offer unless expressly stated.
- Bookings, tickets and online deal codes must not be resold through Facebook Marketplace, Trade Me, or any other online or in-person resale channel. Any booking or ticket identified as being offered for resale may be cancelled without refund.
- Rainbow's End reserves the right to verify bookings and promotion eligibility and to refuse or remove an entry where the promotion has been used fraudulently, incorrectly or contrary to these terms.
- If circumstances outside Rainbow's End's reasonable control affect the promotion, Rainbow's End may amend, suspend or cancel the promotion where reasonably necessary. Any material change will be communicated where practicable.
- Participation in the promotion constitutes acceptance of these Terms & Conditions.
- Personal information collected in connection with the promotion will be used to administer bookings and the prize draw in accordance with Rainbow's End's applicable privacy practices.
- All other standard Rainbow's End Terms & Conditions apply to tickets purchased and visits made under this promotion. Where these promotional Terms & Conditions contain additional or specific requirements, those requirements will also apply.