



RAINBOW'S
END



SEA SHANTY TIKTOK CHALLENGE



THANK YOU FOR TAKING PART!

Pacifica is about to make her grand debut as Rainbow's End's newest thrill ride.

To give her a true pirate's welcome, our brand-new pirate shanty, The Ballad of Pacifica, has set sail!

We're calling on shipmates across Aotearoa to join the TikTok challenge – copy our dance, make it your own with fresh moves, or show off your artistry by putting a creative twist on the shanty's audio.

KEY DATES

THURSDAY 25TH SEPTEMBER

Competition launches.

Create your TikTok to The Ballad of Pacifica, post your video on TikTok or Instagram and tag @RainbowsEndNZ so we can see your entry.

SUNDAY 16TH NOVEMBER - 11:59PM

Hoist your sails! Entries for the Sea Shanty TikTok Challenge close!

FRIDAY 21ST NOVEMBER - 12:00PM

The top 5 TikTok's with the most combined likes across TikTok & Instagram at midnight will be the winner! Winner contacted Friday 21st November.



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TERMS & CONDITIONS

- 1) The Promoters are Rainbow's End Theme Park Limited, 2 Clist Crescent, Manukau, Auckland.
- 2) Employees of the Promoter or anyone else connected with the competition or helping to set up the competition shall not be permitted to enter the competition.
- 3) There are 5 prizes in total. Each prize winner will receive 1 x Rainbow's End Annual Superpass valued at \$199 each.
- 4) The Annual Superpass gives unlimited riding parkwide on open days from 1 January to 31st December 2026.
- 5) The annual pass must be used between 1 January to 31st December 2026.

ENTRY CONDITIONS

- 6) Closing date for entry will be 11.59pm Sunday 16th November 2025. After this date, no further entries to the competition will be permitted. No responsibility can be accepted for entries not received for whatever reason.
- 7) The top 5 videos that have the most likes by 12:00pm Friday 21st November will be crowned the winners.
- 8) You can enter more than once – the more shanty spirit you show, the better your chances to win!

TERMS & CONDITIONS CONTINUED

- 9) The Promoter reserves the right to cancel or amend the competition and these terms and conditions without notice in the event of a catastrophe, Government mandated lockdown, act of God or any actual or anticipated breach of any applicable law or regulation or any other event outside of the Promoter's control.
- 10) Any changes to the competition will be notified to entrants as soon as possible by the Promoter.
- 11) No cash alternative to the prizes will be offered. The prizes are not transferable.
- 12) Each Annual Superpass is valid for unlimited entry for one person on any open day from 1 January - 31 December 2026.
- 13) Not exchangeable for cash, and unused prize components will not be credited. The prizes are not transferable.
- 14) There will be no extensions to the prize redemption period.

WINNER DRAW & NOTIFICATION

- 15) The top 5 videos that have the most likes by 12:00pm Friday 21st November will be crowned the winners..
- 16) The winners will receive confirmation that they have won via a phone call or email from Rainbow's End Theme Park (providing contact details have been supplied), once the competition has closed.
- 17) If the winner cannot be contacted or do does not claim the prize within 7 days of notification, we reserve the right to withdraw the prize from the winner and draw a new winner.
- 18) The Promoter will notify the winner how and when the booking for the prize pool can be organised.
- 19) The Promoter's decision in respect of all matters to do with the competition will be final and no correspondence will be entered into.
- 20) By entering this competition, an entrant is indicating his/her/they and their acceptance and agreement to be bound by these terms and conditions.
- 21) The competition and these terms and conditions will be governed by New Zealand law and any disputes will be subject to the exclusive jurisdiction of the courts of New Zealand.
- 22) The winner agrees to the use of their name in any publicity material.
- 23) Any personal data relating to the winner, or any other entrants will be used solely in accordance with current New Zealand data protection legislation and will not be disclosed to a third party without the entrant's guardian's prior consent.